

MINUTES

REGULAR ADJOURNED

CITY COUNCIL MEETING

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REGULAR MEETING

PARK AND ACTIVITIES COMMISSION

NOVEMBER 4, 2003

The Regular Adjourned City Council Meeting/Regular Park and Activities Commission Meeting was called to order at 6:15 p.m. by MAYOR RAUCH.

COUNCIL MEMBERS PRESENT: Addleman, Mitchell, Rauch, Zuckerman

COUNCIL MEMBER ABSENT: Seamans

COMMISSIONERS PRESENT: Allen, Clewis, Pagliano*, Pekich, Persichina,

Pierson, Vanden Bos

CITY STAFF PRESENT: Douglas R. Prichard, City Manager

Andy Clark, Community Services Director

Hope Nolan, Deputy City Clerk

OTHERS PRESENT: Deborah Davis (Equestrian Events)

Cathy Gardner (Gymkhana Events)

John McBride (ESC Liaison)

*COMMISSIONER PAGLIANO arrived at 6:25 p.m.

CALL MEETING TO ORDER

MAYOR RAUCH welcomed everyone to the meeting. She then turned the meeting over to CHAIRWOMAN CLEWIS.

OVERVIEW OF 46TH ANNUAL CITY CELEBRATION

CHAIRWOMAN CLEWIS felt that this year's City Celebration was very well attended, especially at the dinner hour. It was noted that positive comments were received regarding the change in venue.

GENERAL REMARKS, COMMENTS AND SUGGESTIONS

Discussion ensued regarding other aspects of the City Celebration as follows:

Venue – COMMISSIONER PIERSON thanked COMMISSIONER PAGLIANO for paving the way to go back to the Empty Saddle Club by talking to the residents, and thanked Mr. McBride for being the liaison between the City and the Empty Saddle Club.

Events – COMMISSIONER ALLEN stated the hay wagon ride was a big hit. It was suggested that perhaps next year, two hay wagons be available. Discussion ensued regarding providing a petting zoo and pony rides next year and the possible liability.

City Manager Prichard stated that the City is covered under CJPIA, and the pony ride operator should also carry insurance, and together, this should be adequate.

MAYOR PRO TEM MITCHELL suggested team penning should be held during the late afternoon. Ms. Clark stated the equestrian events were scaled down due to the new venue, and this being the first year back at the Empty Saddle Club.

It was stated that if more stalls could be available, additional events, i.e., jousting, dressage events, etc., could be scheduled. Ms. Clark stated the need for more walkie-talkies to better coordinate the equestrian events.

Ms. Gardner stated the Pony Club was in charge of the Gymkhana events, and she noted that the Empty Saddle Club clock used for the events was appreciated by all participants. Ms. Gardner added that a popular addition was the tri-tip sandwiches the Pony Club sold for lunch.

The only complaint was there was not enough food. Next year, adjustments will be made to have enough food for the dinner hours.

COUNCILMAN ADDLEMAN suggested more tables be furnished to accommodate those staying through the dinner hour to eat and listen to the entertainment.

Rides and Booths – It was noted that there was plenty of room to accommodate more booths, if more applications for booths are received next year. A comment was made that the roper was not as popular this year, but the balloon artist and the hay wagon ride were very popular.

Discussion ensued regarding the lack of events to attract teens. MAYOR RAUCH stated that in past years, games consisted of three-legged race, sack jumping, water balloon toss, watermelon eating contest, and tug-of-war. MAYOR RAUCH volunteered to help with the young people (games) portion for next year's City Celebration. It was noted that the "dunk tank" was popular in past years.

It was noted that the booth content and activities issue was handled at the administrative level as to what was appropriate.

Promotions – It was noted that banners, newspaper ads, Newsletter article, press releases, and free coupons were a few of the promotional means to publicize the City Celebration. COMMISSIONER VANDEN BOS suggested distributing flyers to the schools during the first week school is in session.

It was noted that entertainment by Boomer was enjoyed by all and was in keeping with the country-theme.

Financial Summary – It was noted that financially, the next City Celebration could allocate monies for a "jousting" event.

DISCUSSION/SUGGESTIONS FOR FUTURE CELEBRATIONS

In addition to the comments made, it was suggested that events that will attract teens must be promoted earlier.

Mr. McBride stated he would like to congratulate City staff, and commented that the working relationship between staff and the Empty Saddle Club was excellent throughout the entire event, and foresees this event getting better and better with each passing year.

Community Services Director Clark thanked Mr. McBride for his help and guidance during the entire event.

City Manager Prichard commented that the Empty Saddle Club, which is located in the middle of Metropolitan Los Angeles, is an exceptional venue, and the City is fortunate to have the Club available for our City Celebration.

ADJOURNMENT

MAYOR RAUCH turned the meeting over to CHAIRWOMAN CLEWIS who requested the meeting be adjourned in honor of her mother-in-law, Doris Clewis.

There being no further business or discussion, MAYOR RAUCH adjourned the meeting, the time being 6:55 p.m.

Respectfully submitted, Approved,

Ellen Shinkai, Minutes Secretary Douglas R. Prichard, City Clerk